

## **Weight Management and Wellbeing in Indonesia**

Market Direction | 2024-10-28 | 22 pages | Euromonitor

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### **Report description:**

The weight management and wellbeing market in Indonesia continues to grow, driven by the increasing prevalence of obesity, which remains a significant public health challenge. Nearly half of Indonesian women are classified as overweight or obese, a figure that is nearly double the rate observed in men. This upward trend is largely fuelled by the growing availability and consumption of unhealthy food options, such as fast food and sugary snacks, which are heavily marketed and often more affordable...

Euromonitor International's Weight Management and Wellbeing in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Weight Management and Wellbeing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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