

Sweet Spreads in Ukraine

Market Direction | 2024-10-28 | 21 pages | Euromonitor

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Report description:

In 2023, retail value sales of sweet spread was 12%, bolstered by rising prices as retail volume growth was 4%. Jams and preserves saw the lowest volume growth, facing challenges as consumers have improved availability of fresh produce during the cold season. As such, jams and preserves are facing competition from homemade alternatives as consumers increasingly look to save money and opt for more affordable options. Consequently, as people seek cost-effective solutions, making their own preserve...

Euromonitor International's Sweet Spreads in Ukraine report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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Euromonitor International
October 2024

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Sales of jams and preserves face pressure from the home cooking trend

Rising prices challenge sales of honey, which is increasingly considered a health product

Chocolate spreads record a strong performance, supported by major players' price promotions

PROSPECTS AND OPPORTUNITIES

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Summary 1 Research Sources

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