

## **Sweet Spreads in the United Arab Emirates**

Market Direction | 2024-10-29 | 18 pages | Euromonitor

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### **Report description:**

There is a growing preference for healthier options of sweet spreads in the United Arab Emirates, with an emphasis on products that have reduced sugar content and fewer additives. This trend is particularly evident in the rising popularity of nut and seed based spreads, fuelled by millennials and Generation Z consumers who are increasingly exploring the health benefits of these nutritious alternatives.

Euromonitor International's Sweet Spreads in United Arab Emirates report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sweet Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Sweet Spreads in the United Arab Emirates  
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### List Of Contents And Tables

#### SWEET SPREADS IN THE UNITED ARAB EMIRATES

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Demand for healthier sweet spreads driven by younger generations

New laboratory tests quality of honey in the United Arab Emirates

Nutella and Al Shifa retain solid lead in sweet spreads

##### PROSPECTS AND OPPORTUNITIES

Rise of health and wellness brands to influence future development

E-commerce to continue growing its presence in sweet spreads

##### CATEGORY DATA

Table 1 Sales of Sweet Spreads by Category: Volume 2019-2024

Table 2 Sales of Sweet Spreads by Category: Value 2019-2024

Table 3 Sales of Sweet Spreads by Category: % Volume Growth 2019-2024

Table 4 Sales of Sweet Spreads by Category: % Value Growth 2019-2024

Table 5 Sales of Jams and Preserves by Leading Flavours: Rankings 2019-2024

Table 6 NBO Company Shares of Sweet Spreads: % Value 2020-2024

Table 7 LBN Brand Shares of Sweet Spreads: % Value 2021-2024

Table 8 Distribution of Sweet Spreads by Format: % Value 2019-2024

Table 9 Forecast Sales of Sweet Spreads by Category: Volume 2024-2029

Table 10 □Forecast Sales of Sweet Spreads by Category: Value 2024-2029

Table 11 □Forecast Sales of Sweet Spreads by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Sweet Spreads by Category: % Value Growth 2024-2029

#### COOKING INGREDIENTS AND MEALS IN THE UNITED ARAB EMIRATES

##### EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

##### MARKET DATA

Table 13 Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024

Table 14 Sales of Cooking Ingredients and Meals by Category: Value 2019-2024

Table 15 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024

Table 16 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024

Table 18 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024

Table 19 Penetration of Private Label by Category: % Value 2019-2024

Table 20 Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024

Table 21 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029

Table 22 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029

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Table 23 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029

Table 24 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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