

## **Sweet Spreads in the Philippines**

Market Direction | 2024-10-28 | 19 pages | Euromonitor

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### **Report description:**

In 2024 sweet spreads in the Philippines is benefiting from sustained momentum in terms of increased mobility as people return to school and workplaces, supporting a rising snacking trend and growth in consumption of chocolate spreads and nut and seed based spreads. With white bread as a staple and traditional bakeries known as panaderya popular, consumers continue to gravitate towards chocolate and nut and seed based spreads as fillers for quick sandwiches that can be eaten on-the-go and easily...

Euromonitor International's Sweet Spreads in Philippines report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sweet Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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October 2024

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