

Sweet Spreads in Estonia

Market Direction | 2024-10-28 | 17 pages | Euromonitor

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Report description:

Overall, sweet spreads is expected to register moderate current value growth and a slight increase in volume sales. Honey continues to account for most value sales, but volume growth is minimal in what is a mature product area. While value sales are less for jam and preserves, it is expected to register higher volume growth in 2024. Part of the reason for this is with sugar prices and also berry rising significantly, it is more economical to buy commercial jams and preserves, rather than make it...

Euromonitor International's Sweet Spreads in Estonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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