

## **Sweet Spreads in Dominican Republic**

Market Direction | 2024-10-28 | 15 pages | Euromonitor

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### **Report description:**

The frugal consumption habits adopted by Dominicans during periods of high inflation led consumers to seek more affordable options for their snacking occasions in 2024, which supported growth in categories associated with bread consumption, such as sweet spreads. As inflation began to stabilise, prices returned to a more predictable level, and consumers felt more comfortable exploring new flavours and options. This shift in behaviour has provided a boost to the sweet spreads market, particularly...

Euromonitor International's Sweet Spreads in Dominican Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sweet Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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