

Sweet Spreads in Croatia

Market Direction | 2024-10-31 | 17 pages | Euromonitor

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Report description:

Sweet spreads in Croatia is expected to moderate current value growth, but volume sales are expected to fall, partly due to continuing population decline. The best performer is expected to be nut and seed based spreads, which is perceived as being healthier, due to the lower sugar content. Peanut butter is also increasingly popular with sports enthusiasts, due its high protein content. Examples of nut spreads that highlight protein content include Active Zone Protein+ 100% peanut spread and prot...

Euromonitor International's Sweet Spreads in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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