

Sweet Spreads in Croatia

Market Direction | 2024-10-31 | 17 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Sweet spreads in Croatia is expected to moderate current value growth, but volume sales are expected to fall, partly due to continuing population decline. The best performer is expected to be nut and seed based spreads, which is perceived as being healthier, due to the lower sugar content. Peanut butter is also increasingly popular with sports enthusiasts, due its high protein content. Examples of nut spreads that highlight protein content include Active Zone Protein+ 100% peanut spread and prot...

Euromonitor International's Sweet Spreads in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Sweet Spreads in Croatia
Euromonitor International
October 2024

List Of Contents And Tables

SWEET SPREADS IN CROATIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Nut and seed spreads register highest value growth

Focus on healthier positioning

Players continue to innovate

PROSPECTS AND OPPORTUNITIES

Honey continues to lead

Smaller brands adopt a more premium positioning

Manufacturers adapt to differing costs for raw materials

CATEGORY DATA

Table 1 Sales of Sweet Spreads by Category: Volume 2019-2024

Table 2 Sales of Sweet Spreads by Category: Value 2019-2024

Table 3 Sales of Sweet Spreads by Category: % Volume Growth 2019-2024

Table 4 Sales of Sweet Spreads by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Sweet Spreads: % Value 2020-2024

Table 6 LBN Brand Shares of Sweet Spreads: % Value 2021-2024

Table 7 Distribution of Sweet Spreads by Format: % Value 2019-2024

Table 8 Forecast Sales of Sweet Spreads by Category: Volume 2024-2029

Table 9 Forecast Sales of Sweet Spreads by Category: Value 2024-2029

Table 10 Forecast Sales of Sweet Spreads by Category: % Volume Growth 2024-2029

Table 11 Forecast Sales of Sweet Spreads by Category: % Value Growth 2024-2029

COOKING INGREDIENTS AND MEALS IN CROATIA

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 12 Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024

Table 13 Sales of Cooking Ingredients and Meals by Category: Value 2019-2024

Table 14 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024

Table 15 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024

Table 16 NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024

Table 17 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024

Table 18 Penetration of Private Label by Category: % Value 2019-2024

Table 19 Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024

Table 20 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029

Table 21 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029

Table 23 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Sweet Spreads in Croatia

Market Direction | 2024-10-31 | 17 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|--------------------------------|----------|
| | Single User Licence | €995.00 |
| | Multiple User License (1 Site) | €1990.00 |
| | Multiple User License (Global) | €2985.00 |
| | VAT | |
| | Total | |

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | |
|---------------|-------------------------------|------------|
| Email* | Phone* | |
| First Name* | Last Name* | |
| Job title* | | |
| Company Name* | EU Vat / Tax ID / NIP number* | |
| Address* | City* | |
| Zip Code* | Country* | |
| | Date | 2026-02-10 |
| | Signature | |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com