

Sweet Spreads in Canada

Market Direction | 2024-10-29 | 19 pages | Euromonitor

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Report description:

Sweet spreads in Canada is facing slowed growth in 2024, as current health and wellness trends continue to draw consumers away from sugar-based options. Post-pandemic, demand for low- and no-sugar sweet spreads has been strengthening in a trend that is set to intensify. Canadians are increasingly concerned with their sugar intake, with growing numbers limiting consumption and actively seeking out products with more natural ingredients. The link between sugar and obesity is accepted by most local...

Euromonitor International's Sweet Spreads in Canada report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Health trends boost functional nut-based spreads and honey

Supermarkets remains leading channel despite losing share

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