

Sweet Spreads in Bolivia

Market Direction | 2024-10-28 | 18 pages | Euromonitor

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Report description:

Honey is projected to be the most dynamic performer within sweet spreads in Bolivia in retail volume growth terms in 2024. Demand continues to be bolstered by rising health-consciousness among the population, as this product type has traditionally been widely used to treat cold and flu symptoms in the country, and appreciation for its immune-strengthening properties has increased in the wake of the pandemic. In addition, sustained growth in domestic production over recent years has helped to kee...

Euromonitor International's Sweet Spreads in Bolivia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Retail volume sales of jams and preserves decline as informal trade increases

Arcor continues to lead but faces growing cost and supply chain challenges

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