

Staple Foods in Laos

Market Direction | 2024-10-28 | 51 pages | Euromonitor

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Report description:

Staple foods in Laos saw healthy retail volume growth during 2024. However, increases remain constrained by a strong preference for widely available and cheaper unpackaged or fresh products. In addition, still high inflation and currency depreciation hiked product prices, limiting consumers' purchasing power and their demand for packaged options. Nonetheless, improving economic conditions, population growth, urbanisation and improving logistics and infrastructure fostered further demand growth.

Euromonitor International's Staple Foods in Laos report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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