

Staple Foods in France

Market Direction | 2024-10-28 | 68 pages | Euromonitor

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Report description:

Staple foods in France has seen a mixed performance in 2024 with prices continuing to rise across the board in all categories due to inflation and rising production and logistics costs. As a result, volume sales have dropped in some categories of staple foods such as chilled processed seafood and packaged cakes as consumers have looked to make savings. Nonetheless, some other categories such as dried pasta, flat bread and instant noodles have seen steady gains in volume terms in 2024 as consumer...

Euromonitor International's Staple Foods in France report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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