

# Sauces, Dips and Condiments in Romania

Market Direction | 2024-10-31 | 23 pages | Euromonitor

#### **AVAILABLE LICENSES:**

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

### Report description:

Sauces, dips and condiments registered declining volume sales in 2024, as consumers turned to eating out more frequently and spending more time out of the home. Price rises caused by high inflation have been a deterrent in recent years, whilst the prevailing high cost of living in Romania has forced consumers to cut back. Retail volume sales declined in mustard, ketchup, mayonnaise and tomato paste and purees with interest growing in smaller sauce categories, such as pasta, soy, chilli, dips, ba...

Euromonitor International's Sauces, Dips and Condiments in Romania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

- \* Get a detailed picture of the Sauces, Dips and Condiments market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

#### **Table of Contents:**

Sauces, Dips and Condiments in Romania Euromonitor International October 2024

List Of Contents And Tables

SAUCES, DIPS AND CONDIMENTS IN ROMANIA

**KEY DATA FINDINGS** 

2024 DEVELOPMENTS

Volume decline creates challenges amid growing interest in new tastes and ethnic cuisine

Economic constraints depress consumption of everyday products

Growing interest in international cuisines fuels demand for dips and sauces

PROSPECTS AND OPPORTUNITIES

Muted volume growth ahead as consumers experiment with new flavours

Convenience trends will support sales of sauces

Modern retailing to shape category development

**CATEGORY DATA** 

Table 1 Sales of Sauces, Dips and Condiments by Category: Volume 2019-2024

Table 2 Sales of Sauces, Dips and Condiments by Category: Value 2019-2024

Table 3 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2019-2024

Table 4 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2019-2024

Table 5 Sales of Liquid Recipe Sauces by Type: % Value 2019-2024

Table 6 Sales of Other Sauces and Condiments by Type: Rankings 2019-2024

Table 7 NBO Company Shares of Sauces, Dips and Condiments: % Value 2020-2024

Table 8 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2021-2024

Table 9 Distribution of Sauces, Dips and Condiments by Format: % Value 2019-2024

Table 10 ☐Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2024-2029

Table 11 ∏Forecast Sales of Sauces, Dips and Condiments by Category: Value 2024-2029

Table 12 [Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2024-2029

Table 13 [Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2024-2029

COOKING INGREDIENTS AND MEALS IN ROMANIA

**EXECUTIVE SUMMARY** 

Cooking ingredients and meals in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 14 Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024

Table 15 Sales of Cooking Ingredients and Meals by Category: Value 2019-2024

Table 16 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024

Table 17 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024

Table 18 NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024

Scotts International, EU Vat number: PL 6772247784

Table 19 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024

Table 20 Penetration of Private Label by Category: % Value 2019-2024

Table 21 Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024

Table 22 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029

Table 23 [Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029

Table 24 [Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029

Table 25 [Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784



☐ - Print this form

To place an Order with Scotts International:

 $\hfill \Box$  - Complete the relevant blank fields and sign

# Sauces, Dips and Condiments in Romania

Market Direction | 2024-10-31 | 23 pages | Euromonitor

Select license	License				Price
	Single User Licence			€995.00	
	Multiple User License (1 Site)			€1990.00	
	Multiple User License (Global)				€2985.00
				VAT	
				Total	
		Phone*			
irst Name*		] Phone* ] Last Name*			
irst Name* ob title*		_	/ NIP number*		
irst Name*  bb title*  Company Name*		Last Name*	/ NIP number*		
First Name* ob title* Company Name* Address*		Last Name*  EU Vat / Tax ID	/ NIP number*		
Email*  First Name*  ob title*  Company Name*  Address*  Zip Code*		Last Name*  EU Vat / Tax ID  City*	/ NIP number*		

Scotts International. EU Vat number: PL 6772247784