

## **Sauces, Dips and Condiments in Peru**

Market Direction | 2024-10-31 | 23 pages | Euromonitor

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### **Report description:**

Sauces, dips and condiments remains impacted by Peru's still-uncertain economic situation in 2024. Local consumers are leaning towards cheaper products and smaller presentations that allow them to spend less on each purchase, often trading down to low-cost brands such as Alpesa or private labels.

Euromonitor International's Sauces, Dips and Condiments in Peru report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sauces, Dips and Condiments market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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Economic stress continues to impact consumption trends

Alicorp maintains overall leadership, while MSG benefits from player efforts

Local player Lopesa expands its presence

##### PROSPECTS AND OPPORTUNITIES

Consumption to remain polarised over the forecast period

La Bodeguita set to increase share in traditional channel, while Alicorp will remain overall category leader

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