

## **Sauces, Dips and Condiments in New Zealand**

Market Direction | 2024-10-28 | 24 pages | Euromonitor

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### **Report description:**

The increase in cooking at home has been beneficial to the sauces, dips and condiment landscape in 2024, with the landscape recording a retail value sales rise by 5% in current terms to reach sales of NZD739 million.

Euromonitor International's Sauces, Dips and Condiments in New Zealand report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sauces, Dips and Condiments market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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The rise of cooking at home boosts sales of sauces, herbs and spices

Affordability and multiple pack sizes appeal to consumers managing their budgets?

Health and wellness remains a key driver of innovation and sales

##### PROSPECTS AND OPPORTUNITIES

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