

Sauces, Dips and Condiments in Guatemala

Market Direction | 2024-10-30 | 21 pages | Euromonitor

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Report description:

With Guatemalan consumers facing increasingly busy lifestyles, the demand for convenient, time-saving kitchen products is on the rise in 2024. Ready-made sauces packaged in stand-up pouches have gained popularity due to their long shelf life and ease of use, making them ideal for storing in pantries and using as needed. Naturas is one of the leading brands in this category, offering a range of flavours that includes cheese, meat, mushroom, and tomato sauces, with a recent addition of jalapeno fl...

Euromonitor International's Sauces, Dips and Condiments in Guatemala report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Stand-up pouches gain popularity as convenient, value-priced packaging

Innovation in powdered seasoning mixes enhances the home-cooking experience

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