

Sauces, Dips and Condiments in Greece

Market Direction | 2024-10-28 | 24 pages | Euromonitor

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Report description:

Retail value sales of sauces, dips and condiments grew by 4% in 2024, while retail volume sales were low at 1%. Inflation remained an issue for many consumers, forcing them to restrict purchases. This trend dampened retail volume sales of sauces, dips, and condiments, although there has been a marginal increase year-on-year.

Euromonitor International's Sauces, Dips and Condiments in Greece report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SAUCES, DIPS AND CONDIMENTS IN GREECE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Economic challenges dampen retail volume sales of sauces, dips and condiments
Launches focus on health and wellness ranges, reducing gluten and utilising natural ingredients
Minerva SA leads the landscape while new launches help Kyknos improve its share

PROSPECTS AND OPPORTUNITIES

Ongoing sales supported by healthy attributes and flavour innovations
No preservative claims support sales and shape innovation in sauces, dips and condiments
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COOKING INGREDIENTS AND MEALS IN GREECE

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