

Rice, Pasta and Noodles in France

Market Direction | 2024-10-28 | 27 pages | Euromonitor

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Report description:

Pasta remains a highly popular product in France with it being extremely versatile and affordable as well as coming in a wide range of options to suit different purposes, from main dishes to soups, salads and more. With many households feeling the pinch towards the end of the review period as France experienced high inflation and spiralling prices an increasing number of consumers turned to pasta as an affordable meal option with this trend continuing into 2024 and helping to push volume sales f...

Euromonitor International's Rice, Pasta and Noodles in France report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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