

Processed Meat, Seafood and Alternatives To Meat in Chile

Market Direction | 2024-10-31 | 22 pages | Euromonitor

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Report description:

High inflation continues to shape the performance of processed meat, seafood, and meat alternatives in Chile, significantly impacting consumer behaviour. As living costs rise, many Chileans are adjusting their consumption habits by seeking more affordable protein sources, with a growing preference for private label options. This shift has led to reduced demand for premium cuts of meat and a corresponding increase in consumption of lower-cost alternatives.

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Chile report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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October 2024

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PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN CHILE

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