

Premium and Luxury Cars in Sweden

Market Direction | 2024-10-30 | 14 pages | Euromonitor

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Report description:

Premium and luxury cars remains a strong category in Sweden in 2024, despite overall economic uncertainty, inflationary pressures, and a weak local currency. This can also be evidenced by the fact that the leading players in luxury goods are also those who sell luxury cars, being Volkswagen Group AB, Mercedes-Benz AG, Tesla Inc, and BMW Northern Europe AB, with these names being the only players holding double-digit shares in the overall luxury goods category. It is also noted that sales of used...

Euromonitor International's Premium and Luxury Cars in Sweden report offers a comprehensive guide to the size and shape of the Premium and Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Premium and Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2028 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Premium and Luxury Cars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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