

Premium and Luxury Cars in South Africa

Market Direction | 2024-10-30 | 17 pages | Euromonitor

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Report description:

Premium and luxury cars continued to see strong growth in current value and retail volume terms in South Africa in 2024. A more stable rate of inflation in the country, alongside the growing number of affluent consumers has helped to sustain a healthy demand for premium and luxury cars. Demand for premium and luxury cars is contingent on wealth and sales are heavily dependent on prevailing consumer confidence amongst a niche demographic of wealthy individuals. In terms of the domestic consumer b...

Euromonitor International's Premium and Luxury Cars in South Africa report offers a comprehensive guide to the size and shape of the Premium and Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Premium and Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2028 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Premium and Luxury Cars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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