

## **Personal Luxury in South Africa**

Market Direction | 2024-10-30 | 24 pages | Euromonitor

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### **Report description:**

Designer apparel and footwear (ready-to-wear) continues to record steady growth in current value terms in 2024, with designer apparel performing slightly better than designer footwear. Hugo Boss continues to be the leading player on the South African market, followed by Donna Karan, and Gucci. The growing number of higher-net-worth individuals, the increasing influence of social media, and the rising access to global trends are among the main growth drivers for designer apparel and footwear (rea...

Euromonitor International's Personal Luxury in South Africa report offers a comprehensive guide to the size and shape of the Personal Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Personal Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2028 illustrate how the market is set to change

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Timepieces, Luxury Wearables Electronics, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Personal Luxury market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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