

Paediatric Consumer Health in Indonesia

Market Direction | 2024-10-28 | 23 pages | Euromonitor

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Report description:

The paediatric consumer health market in Indonesia is projected to grow faster than the overall market in 2024, despite a decline in the child population. This trend is driven by the increasing importance parents place on their offsprings' wellness and wellbeing. As a result, products designed for children, whether to treat specific illnesses or maintain general health, continue to perform well.

Euromonitor International's Paediatric Consumer Health in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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