

NRT Smoking Cessation Aids in Vietnam

Market Direction | 2024-09-18 | 18 pages | Euromonitor

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Report description:

In 2024, NRT smoking cessation aids remains a niche, with low awareness and limited product availability. Most products are imported, and offered in retail outlets at high prices. Demand tends to be limited to large urban centres, such as Hanoi and Ho Chi Minh City, and products are mainly sold via retail e-commerce platforms. Thus, it is difficult to estimate the category's actual value size; a problem that is exacerbated by the availability of unauthorised products. NRT smoking cessation aids...

Euromonitor International's NRT Smoking Cessation Aids in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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