

Mobility in Poland

Market Direction | 2024-10-29 | 22 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €250.00
- Multiple User License (1 Site) €500.00
- Multiple User License (Global) €750.00

Report description:

Light vehicle sales show signs of recovery with fading effect of supply chain disruptions and more optimistic consumer expectations. Electric vehicles are increasingly embraced by consumers, though questions regarding charging infrastructure remain. Ride hailing companies face driver exodus and price hike due to new regulations. Infrastructure modernisation and striving for passenger comfort define efforts in the public transportation realm, while autonomous vehicles see more tests in major...

Euromonitor International's Mobility in Poland report offers a comprehensive guide of the traditional and newly emerging mobility forms. The report is broken down into five key areas of industry research: automotive sales and ownership, electric and alternative fuel vehicles, shared mobility, public transport, and autonomous vehicles and connectivity. It provides the latest automotive sales and registration and shared mobility data over 2015-2020, allowing you to identify the sectors driving growth. It assesses the strategic analysis of key factors influencing the market - be they legislative, consumer lifestyle or economic. Forecasts in the reports are available to 2025.

Product coverage: Car Rental, Car Traffic Volume, Distances Travelled by Mode of Transport, Electric Charging Stations, Fuel Prices, Light Vehicle Sales, Light Vehicle Sales by Level of Autonomy (0-5), Shared Mobility, Vehicle Production, Vehicle Registrations, Vehicles in Use.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Mobility market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Mobility in Poland

Euromonitor International

October 2024

List Of Contents And Tables

MOBILITY IN POLAND

HEADLINES

LIGHT VEHICLE SALES

Market background

Prospects

CHART 1 Light Vehicle Sales in Poland 2018-2028

CHART 2 Car Sales by Segment in Poland 2018-2028

CHART 3 Top Five Automotive Brands by Market Share in Poland 2023 and Change 2018-2023

CHART 4 Top 10 Most Popular Light Vehicle Models in Poland 2023

CHART 5 New vs Second-Hand Car Purchase in Poland in the Coming Year 2024

ELECTRIC AND ALTERNATIVE FUEL VEHICLES

CHART 6 Electric Car Registrations in Poland 2018-2028

CHART 7 Reasons for Not Buying an Electric Car in Poland 2024

CHART 8 Electric Charging Stations by Type in Poland 2018-2023

CHART 9 EV Charging by Location in Poland 2024

SHARED MOBILITY

CHART 10 □Shared Mobility Gross Bookings by Type in Poland 2018-2028

CHART 11 □Top Five Shared Mobility Brands by Market Share in Poland 2023 and Change 2018-2023

CHART 12 □Forecast Growth in Consumer Booking Value by Shared Mobility Type in Poland 2023-2028

CHART 13 □Typical Mode of Commute Using Shared Services in Poland 2024

CHART 14 □Anticipated Future Spending on Transportation by Mobility Mode in Poland 2024

CAR RENTALS

CHART 15 □Car Rental Sales in Poland and Year-on-Year Growth 2018-2028

CHART 16 □Car Rental Share of Sales by Channel in Poland 2018-2028

CHART 17 □Share of Car Rental Sales by Category in Poland 2018-2028

CHART 18 □Car Rental Total Transactions and Average Spend per Transaction in Poland 2018-2028

CHART 19 □Fleet Size and Year-on-Year Growth in Poland 2018-2028

PUBLIC TRANSPORTATION

CHART 20 □Frequency of Public Transport Use for Commuting in Poland 2024

CHART 21 □Frequency of Public Transport Use for Commuting by City Size in Poland 2024

CHART 22 □Public Transportation Use in 2023 and Growth 2018-2023 in Select Cities

CHART 23 □Number of Days per Week Commuting in Poland 2024

AUTONOMOUS VEHICLES AND CONNECTIVITY

CHART 24 □Attitudes to Autonomous Vehicles in Poland 2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

CHART 25 □Road Injury Accidents 2018-2023 and Road Injuries by City 2023

CHART 26 □Road Network by Country 2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Mobility in Poland

Market Direction | 2024-10-29 | 22 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€250.00
	Multiple User License (1 Site)	€500.00
	Multiple User License (Global)	€750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-11
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com