

Meals and Soups in the United Arab Emirates

Market Direction | 2024-10-29 | 19 pages | Euromonitor

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Report description:

The dynamic growth of meals and soups in the United Arab Emirates is being driven by several key factors, particularly the rising demand for convenience and ready-to-eat products. Busy lifestyles are pushing consumers towards quick meal solutions that save time without sacrificing quality. This has led to a surge in demand for ready meals, soups, and meal kits, which offer a blend of convenience and variety. In addition, the growing trend of home cooking, fuelled by an increase in remote working...

Euromonitor International's Meals and Soups in United Arab Emirates report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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