

Meals and Soups in the Czech Republic

Market Direction | 2024-10-31 | 20 pages | Euromonitor

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Report description:

The growing popularity of meals and soups in the Czech Republic is being driven by several key factors. The increasing pace of modern lifestyles leaves consumers with less time for traditional cooking. These products offer a convenient solution, providing quick and easy meal options that require only minimal preparation, making them very attractive to working professionals, students and young adults. Another factor is their practical storage, with shelf stable, chilled and frozen options adding...

Euromonitor International's Meals and Soups in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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International cuisines gain popularity in ready meals

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