

Meals and Soups in Slovakia

Market Direction | 2024-10-31 | 20 pages | Euromonitor

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Report description:

In 2024, retail value sales of meals and soups increased by 4% in current terms, while retail volume sales declined. Areas such as frozen soups and dried and shelf stable ready meals saw strong volume falls, while meal kits and chilled ready meals saw positive results.

Euromonitor International's Meals and Soups in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784

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MEALS AND SOUPS IN SLOVAKIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Price promotions and discounts support sales, however, volume declines
Rising competition from instant noodles and food service, challenges sales
Innovations focus on health, taste and texture to appeal to consumers in 2024

PROSPECTS AND OPPORTUNITIES

Strong growth for prepared salads, aligned with health and convenience trends
Vegan ready meals and food options gain ground over the forecast period
Premiumisation, sustainability and fresh ingredients shape ready-to-eat soups

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COOKING INGREDIENTS AND MEALS IN SLOVAKIA

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