

Meals and Soups in Romania

Market Direction | 2024-10-31 | 20 pages | Euromonitor

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Report description:

Meals and soups continue to see the normalisation of volume sales in 2024 following a strong performance during the pandemic years. Overall consumption of meals and soups remains steady as office employees seek the quick convenience of such foods. Indeed, with people returning to the workplace, there is less time for cooking and this time shortage is fuelling interest in ready to serve foods. Ready meals is comprised of traditional shelf stable ready meals and chilled ready meals. Shelf stable r...

Euromonitor International's Meals and Soups in Romania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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