

Meals and Soups in Italy

Market Direction | 2024-10-30 | 24 pages | Euromonitor

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Report description:

Meals and soups in Italy is projected to see a return to positive, if slight, retail volume growth over 2024, following a decrease in 2023, caused mainly by a downturn in soup demand. Over 2024, all categories except pizza, which continues to ebb following an upturn in 2020 amid Coronavirus (COVID-19) restrictions, are predicted to post positive retail volume growth. Ready meals, food kits and soup are projected to see the highest, if moderate-to-slow, retail volume growth rates in 2024, largely...

Euromonitor International's Meals and Soups in Italy report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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