

Meals and Soups in Hungary

Market Direction | 2024-10-31 | 21 pages | Euromonitor

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Report description:

Retail volume sales of meals and soups in Hungary are set to register continued growth in 2024. Retailers such as Lidl and Teso have also been active in expanding their respective product ranges, to include those with a healthier positioning, such as vegetarian or vegan ready meals. Nutriscore labels are also being increasingly adopted to provide transparent nutritional information, helping consumers make choices that align with their dietary goals. For example, Knorr's Spaghetteria tomato pasta...

Euromonitor International's Meals and Soups in Hungary report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
October 2024

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Rise in private labels and food delivery services, driven by demand for affordable convenience

Growing interest in global flavours

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Growing demand for plant-based options

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