

Meals and Soups in Ecuador

Market Direction | 2024-10-30 | 18 pages | Euromonitor

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Report description:

Ecuador's strong culinary tradition places significant emphasis on soups, particularly among older generations, where meals typically start with a soup before progressing to a main course. This tradition drives demand in the soup category in 2024, as some consumers look to dehydrated soups as a convenient base for creating more elaborate home-made dishes. However, the soup market is largely dominated by Nestle's Maggi brand, which offers a variety of options tailored to local preferences, includ...

Euromonitor International's Meals and Soups in Ecuador report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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