

Meals and Soups in Costa Rica

Market Direction | 2024-10-31 | 17 pages | Euromonitor

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Report description:

As busier lifestyles leave less time for cooking, meals and soups in Costa Rica has continued to perform well in 2024, with all categories expanding in retail volume terms. Following the steep drop in inflation in 2023, improvements in confidence and purchasing power among the population have also helped to maintain robust demand, as these types of products are often considered to offer poor value for money in comparison to home-made alternatives and cheaper foodservice options, hence many peopl...

Euromonitor International's Meals and Soups in Costa Rica report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
October 2024

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Segmentation increasingly visible in meals and soups

Imported products attract growing attention in frozen ready meals

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Meal kits likely to gain popularity among higher-income consumers

Interest in ready meals with ethnic flavours expected to increase

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