

Meals and Soups in Chile

Market Direction | 2024-10-31 | 20 pages | Euromonitor

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Report description:

Inflation is slowing down in 2024, supporting growth in volume sales for meals and soups in Chile. However, rises are not as robust as they might be, as Chileans continue to shift towards cheaper options and are adjusting their dietary habits. The convenience that ready meals offers has become less valued, and home cooking has begun to play an increasingly important role in spending strategies. Chileans are more likely to prepare their own meals at home by purchasing the ingredients, taking into...

Euromonitor International's Meals and Soups in Chile report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Euromonitor International
October 2024

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Prepared salads benefits from demands of modern life and increased health awareness
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