

Meals and Soups in Bolivia

Market Direction | 2024-10-28 | 18 pages | Euromonitor

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Report description:

Growth in meals and soups current value sales in Bolivia in 2024 is expected to be up slightly on 2023. However, this is almost entirely attributable to price hikes imposed to offset inflationary pressures related to the country's balance of payments crisis. Given that these types of products are primarily bought for the sake of convenience and usually not considered essential, the increased tendency of consumers to rein in discretionary spending due to the rising cost of living means retail vol...

Euromonitor International's Meals and Soups in Bolivia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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MEALS AND SOUPS IN BOLIVIA

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Dried ready meals is the most resilient performer in retail volume terms
Shortages of imported brands persist due to balance of payments crisis

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COOKING INGREDIENTS AND MEALS IN BOLIVIA

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