

Luxury Goods in South Africa

Market Direction | 2024-10-30 | 40 pages | Euromonitor

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Report description:

Luxury goods in South Africa has continued to record steady growth in current value terms in 2024 albeit at a slower pace than in 2023. More stable rates of inflation, combined with a rise in the number of affluent South Africans and the booming tourism industry in the country are contributing to the continued growth of luxury goods.

Euromonitor International's Luxury Goods in South Africa report offers a comprehensive guide to the size and shape of the Luxury Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2028 illustrate how the market is set to change

Product coverage: Experiential Luxury, Fine Wines/Champagne and Spirits, Personal Luxury, Premium and Luxury Cars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Luxury Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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