

## **Luxury Goods in Poland**

Market Direction | 2024-10-30 | 39 pages | Euromonitor

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### **Report description:**

Sales of luxury goods have seen strong growth in current value terms in 2024, with most categories reporting positive growth. While bookings at luxury hotels have still not fully recovered to pre-pandemic levels the category has still seen strong in 2024. Premium and luxury cars has been the most dynamic category in luxury goods in 2024 having seen double-digit growth in value and volume terms for the second consecutive year. This dynamic growth has been partially driven by local spending on pre...

Euromonitor International's Luxury Goods in Poland report offers a comprehensive guide to the size and shape of the Luxury Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2028 illustrate how the market is set to change

Product coverage: Experiential Luxury, Fine Wines/Champagne and Spirits, Personal Luxury, Premium and Luxury Cars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Luxury Goods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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