

Herbal/Traditional Products in Indonesia

Market Direction | 2024-10-28 | 22 pages | Euromonitor

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Report description:

Herbal and traditional products remain a popular mainstay in Indonesia, even for analgesics. For instance, Binahong leaves are gaining traction due to their rich content of flavonoids, oleanolic acid, protein, ascorbic acid, and saponins, which are associated with antibacterial, antiviral, anti-inflammatory, and analgesic properties. White turmeric is also recognised for its potential benefits in treating various health conditions, including cancer and digestive disorders. Its active component,...

Euromonitor International's Herbal/Traditional Products in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Emphasis on innovative marketing practices
Local players lead sales

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