

Eye Care in Indonesia

Market Direction | 2024-10-28 | 21 pages | Euromonitor

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Report description:

The eye care market in Indonesia is projected to maintain steady retail volume and current value growth in 2024, albeit at a slower pace than in previous years. Eye care products are seen as essential, with consumers prioritising eye health as a crucial aspect of overall wellbeing. One of the key drivers of demand is the high prevalence of dry eye syndrome, a condition caused by insufficient lubrication in the eyes. The causes of dry eyes in Indonesia range from extended screen exposure to lifes...

Euromonitor International's Eye Care in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

EYE CARE IN INDONESIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growing demand amid rising screen time and dry eye concerns

Environmental factors play crucial role in development of eye problems

Rohto maintains its lead while Insto forges strong connection with consumers

PROSPECTS AND OPPORTUNITIES

Environmental factors will fuel demand for eye care

Rising interest in e-sports may lead to further increase in eye-related problems

Increasing screen time among Indonesian students sparks concerns for eye health

CATEGORY DATA

Table 1 Sales of Eye Care by Category: Value 2019-2024

Table 2 Sales of Eye Care by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Eye Care: % Value 2020-2024

Table 4 LBN Brand Shares of Eye Care: % Value 2021-2024

Table 5 Forecast Sales of Eye Care by Category: Value 2024-2029

Table 6 Forecast Sales of Eye Care by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN INDONESIA

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 8 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2019-2024

Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024

Table 14 Distribution of Consumer Health by Format: % Value 2019-2024

Table 15 Distribution of Consumer Health by Format and Category: % Value 2024

Table 16 □Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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