

## **Experiential Luxury in Sweden**

Market Direction | 2024-10-30 | 14 pages | Euromonitor

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### **Report description:**

Experiential luxury is seeing healthy value sales in 2024, which are slightly up from those reported for 2023. A key driver for this comes from inbound tourism, mainly from neighbouring Nordic countries such as Denmark, Finland and Norway, followed by Germany, Poland, and the UK. This is due to both economic and climate-related factors. Regarding the economy, it is noted that the Swedish Krona is fairly weak, meaning international tourists are able to purchase luxury goods at cheaper prices in S...

Euromonitor International's Experiential Luxury in Sweden report offers a comprehensive guide to the size and shape of the Experiential Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Experiential Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2028 illustrate how the market is set to change

Product coverage: Luxury Foodservice, Luxury Hotels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Experiential Luxury market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Experiential Luxury in Sweden  
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