

Experiential Luxury in South Africa

Market Direction | 2024-10-30 | 18 pages | Euromonitor

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Report description:

Luxury hotels has continued to post dynamic growth in current value terms in South Africa in 2024, with sales recovering to and exceeding pre-pandemic levels. Bookings have recovered as the country's tourism industry is now back on track following the sharp decline in visitors during the COVID-19 pandemic. With the number of inbound trips to South Africa increasing by high double digits in 2024, the number of foreign visitors staying at luxury hotels has also seen strong growth, with more afflu...

Euromonitor International's Experiential Luxury in South Africa report offers a comprehensive guide to the size and shape of the Experiential Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Experiential Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2028 illustrate how the market is set to change

Product coverage: Luxury Foodservice, Luxury Hotels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Experiential Luxury market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Experiential Luxury in South Africa
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List Of Contents And Tables

EXPERIENTIAL LUXURY IN SOUTH AFRICA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Rebound in tourism boosts sales in 2024 while players focus on wellness to attract bookings

Belmond's Mount Nelson returns to the peak

New technology taking on a more prominent role in luxury hotels

PROSPECTS AND OPPORTUNITIES

Luxury hotels may need to explore new opportunities to maintain growth momentum

Sustainability concerns at the top of the agenda

New luxury hotels and lodges in the pipework as operators still see potential in experiential luxury

CATEGORY DATA

Table 1 Sales of Experiential Luxury by Category: Value 2019-2024

Table 2 Sales of Experiential Luxury by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Experiential Luxury: % Value 2019-2023

Table 4 LBN Brand Shares of Experiential Luxury: % Value 2020-2023

Table 5 Forecast Sales of Experiential Luxury by Category: Value 2024-2029

Table 6 Forecast Sales of Experiential Luxury by Category: % Value Growth 2024-2029

LUXURY GOODS IN SOUTH AFRICA

EXECUTIVE SUMMARY

Luxury goods in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 7 Sales of Luxury Goods by Category: Value 2019-2024

Table 8 Sales of Luxury Goods by Category: % Value Growth 2019-2024

Table 9 Inbound Receipts for Luxury Goods by Country of Origin: Value 2019-2024

Table 10 NBO Company Shares of Luxury Goods: % Value 2019-2023

Table 11 LBN Brand Shares of Luxury Goods: % Value 2020-2023

Table 12 Distribution of Luxury Goods by Format and Category: % Value 2024

Table 13 Forecast Sales of Luxury Goods by Category: Value 2024-2029

Table 14 Forecast Sales of Luxury Goods by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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