

Experiential Luxury in Poland

Market Direction | 2024-10-30 | 17 pages | Euromonitor

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Report description:

Experiential luxury has seen strong growth in 2024 having already seen a recovery to pre-pandemic sales levels in current value terms. This strong growth has been mainly driven by the strong growth and recovery of international tourism, mainly from Germany, the UK, the US, and the Czech Republic. It is also important to note that Poland remains an important travel destination for Ukrainians, with only arrivals from Germany being higher than those from Ukraine. Wealthy Ukrainians are therefore al...

Euromonitor International's Experiential Luxury in Poland report offers a comprehensive guide to the size and shape of the Experiential Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Experiential Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2028 illustrate how the market is set to change

Product coverage: Luxury Foodservice, Luxury Hotels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Experiential Luxury market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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