

## **Edible Oils in the Philippines**

Market Direction | 2024-10-28 | 20 pages | Euromonitor

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### **Report description:**

Edible oils in the Philippines continues to see rising demand in 2024, despite inflation's impact on food prices. Growth is largely thanks to the efforts of players such as Nutri-Asia Inc and San Pablo Mfg Corp - these companies have been investing in distribution expansion and putting cost-containment measures into place. While local consumers feel the pressures of price hikes, they continue to cook at home at the most cost-efficient choice, thereby sustaining sales growth in edible oils.

Euromonitor International's Edible Oils in Philippines report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Edible Oils market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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