

Edible Oils in China

Market Direction | 2024-10-28 | 21 pages | Euromonitor

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Report description:

Retail current value sales of edible oils are expected to stabilise in China in 2024, after experiencing a significant decline in 2023 as consumers returned to dining out after the pandemic. Apart from a continued noticeable drop in sales of olive oil, other categories within edible oils are expected to show growth in retail current value terms. Rapeseed oil is set to perform slightly better than the other categories, as an increasing number of Chinese consumers have moved to this type of oil in...

Euromonitor International's Edible Oils in China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Edible Oils market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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EDIBLE OILS IN CHINA

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Social commerce to be the main driver of growth in retail e-commerce
Yihai Kerry continues to lead edible oils

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