

Cooking Ingredients and Meals in Ukraine

Market Direction | 2024-10-28 | 50 pages | Euromonitor

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Report description:

The cooking ingredients and meals landscape showed signs of stabilisation in 2024, following plummeting sales in 2022, as Russia's invasion of Ukraine impacted supply chains and demand. Recovery on the landscape in 2024 was driven by several factors, including adaptation by both consumers and businesses, the return of some residents, and lower inflation rates. Brands have also been active in implementing strong price promotions. Furthermore, private label developments and an increase in retailin...

Euromonitor International's Cooking Ingredients and Meals in Ukraine report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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