

## **Cooking Ingredients and Meals in Ukraine**

Market Direction | 2024-10-28 | 50 pages | Euromonitor

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### **Report description:**

The cooking ingredients and meals landscape showed signs of stabilisation in 2024, following plummeting sales in 2022, as Russia's invasion of Ukraine impacted supply chains and demand. Recovery on the landscape in 2024 was driven by several factors, including adaptation by both consumers and businesses, the return of some residents, and lower inflation rates. Brands have also been active in implementing strong price promotions. Furthermore, private label developments and an increase in retailin...

Euromonitor International's Cooking Ingredients and Meals in Ukraine report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Cooking Ingredients and Meals in Ukraine  
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List Of Contents And Tables

### **COOKING INGREDIENTS AND MEALS IN UKRAINE**

#### **EXECUTIVE SUMMARY**

Cooking ingredients and meals in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

#### **MARKET DATA**

Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024

Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2019-2024

Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024

Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024

Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024

Table 7 Penetration of Private Label by Category: % Value 2019-2024

Table 8 Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024

Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029

Table 10 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029

Table 11 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 Research Sources

### **EDIBLE OILS IN UKRAINE**

#### **KEY DATA FINDINGS**

#### **2024 DEVELOPMENTS**

A surplus of sunflower oil leads price points to fall in 2024

Weak harvests in Southern Europe impact sales of olive oil in 2024

Innovations focus on adding spice and flavour to edible oil products

#### **PROSPECTS AND OPPORTUNITIES**

The appealing price and health-qualities of rapeseed oil support forecast growth

Various packaging sizes to appeal during a time of cost-conscious behaviour

Blended oils offer consumers nutrition and affordability

#### **CATEGORY DATA**

Table 13 Sales of Edible Oils by Category: Volume 2019-2024

Table 14 Sales of Edible Oils by Category: Value 2019-2024

Table 15 Sales of Edible Oils by Category: % Volume Growth 2019-2024

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Table 16 Sales of Edible Oils by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Edible Oils: % Value 2020-2024

Table 18 LBN Brand Shares of Edible Oils: % Value 2021-2024

Table 19 Distribution of Edible Oils by Format: % Value 2019-2024

Table 20 Forecast Sales of Edible Oils by Category: Volume 2024-2029

Table 21 Forecast Sales of Edible Oils by Category: Value 2024-2029

Table 22 □Forecast Sales of Edible Oils by Category: % Volume Growth 2024-2029

Table 23 □Forecast Sales of Edible Oils by Category: % Value Growth 2024-2029

## MEALS AND SOUPS IN UKRAINE

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Chilled and frozen options face strong competition from shelf-stable goods

The plant-based trend declines as consumers focus on cost savings

Opportunity for smaller players to expand within dried ready meals

#### PROSPECTS AND OPPORTUNITIES

Convenience and a rise in availability boosts sales across the forecast period

Innovation set to cater to the increasingly diverse tastes of local consumers

Strong opportunity for players to expand on the shelf-stable soup landscape

#### CATEGORY DATA

Table 24 Sales of Meals and Soups by Category: Volume 2019-2024

Table 25 Sales of Meals and Soups by Category: Value 2019-2024

Table 26 Sales of Meals and Soups by Category: % Volume Growth 2019-2024

Table 27 Sales of Meals and Soups by Category: % Value Growth 2019-2024

Table 28 Sales of Chilled Ready Meals by Ethnicity: % Value 2019-2024

Table 29 Sales of Frozen Ready Meals by Ethnicity: % Value 2019-2024

Table 30 Sales of Soup by Leading Flavours: Rankings 2019-2024

Table 31 NBO Company Shares of Meals and Soups: % Value 2020-2024

Table 32 LBN Brand Shares of Meals and Soups: % Value 2021-2024

Table 33 □Distribution of Meals and Soups by Format: % Value 2019-2024

Table 34 □Forecast Sales of Meals and Soups by Category: Volume 2024-2029

Table 35 □Forecast Sales of Meals and Soups by Category: Value 2024-2029

Table 36 □Forecast Sales of Meals and Soups by Category: % Volume Growth 2024-2029

Table 37 □Forecast Sales of Meals and Soups by Category: % Value Growth 2024-2029

## SAUCES, DIPS AND CONDIMENTS IN UKRAINE

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

The rise in home cooking supports strong growth for sauces, herbs and spices

Health and wellness claims gain ground and shape innovation in condiments

Product innovations bolster growth and ongoing interest in sauces, dips and condiments

#### PROSPECTS AND OPPORTUNITIES

Home cooking continues to rise, leading to strong forecast sales

Craft sauces gain ground as players stock the options in offline retailers

Large players invest in manufacturing capabilities across the forecast period

#### CATEGORY DATA

Table 38 Sales of Sauces, Dips and Condiments by Category: Volume 2019-2024

Table 39 Sales of Sauces, Dips and Condiments by Category: Value 2019-2024

Table 40 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2019-2024

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Table 41 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2019-2024  
Table 42 Sales of Liquid Recipe Sauces by Type: % Value 2019-2024  
Table 43 Sales of Other Sauces and Condiments by Type: Rankings 2019-2024  
Table 44 NBO Company Shares of Sauces, Dips and Condiments: % Value 2020-2024  
Table 45 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2021-2024  
Table 46 Distribution of Sauces, Dips and Condiments by Format: % Value 2019-2024  
Table 47 □Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2024-2029  
Table 48 □Forecast Sales of Sauces, Dips and Condiments by Category: Value 2024-2029  
Table 49 □Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2024-2029  
Table 50 □Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2024-2029

#### SWEET SPREADS IN UKRAINE

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Sales of jams and preserves face pressure from the home cooking trend  
Rising prices challenge sales of honey, which is increasingly considered a health product  
Chocolate spreads record a strong performance, supported by major players' price promotions

##### PROSPECTS AND OPPORTUNITIES

Packaged honey faces challenges as homemade, artisanal products become popular  
Potential for nut and seed-based spreads as health trends rise and pack sizes reduce  
Craft jam has potential to expand, often sold alongside favoured cheese products

##### CATEGORY DATA

Table 51 Sales of Sweet Spreads by Category: Volume 2019-2024  
Table 52 Sales of Sweet Spreads by Category: Value 2019-2024  
Table 53 Sales of Sweet Spreads by Category: % Volume Growth 2019-2024  
Table 54 Sales of Sweet Spreads by Category: % Value Growth 2019-2024  
Table 55 Sales of Jams and Preserves by Leading Flavours: Rankings 2019-2024  
Table 56 NBO Company Shares of Sweet Spreads: % Value 2020-2024  
Table 57 LBN Brand Shares of Sweet Spreads: % Value 2021-2024  
Table 58 Distribution of Sweet Spreads by Format: % Value 2019-2024  
Table 59 Forecast Sales of Sweet Spreads by Category: Volume 2024-2029  
Table 60 □Forecast Sales of Sweet Spreads by Category: Value 2024-2029  
Table 61 □Forecast Sales of Sweet Spreads by Category: % Volume Growth 2024-2029  
Table 62 □Forecast Sales of Sweet Spreads by Category: % Value Growth 2024-2029

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