

Cooking Ingredients and Meals in Romania

Market Direction | 2024-10-31 | 46 pages | Euromonitor

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Report description:

Cooking ingredients and meals were negatively impacted by the high cost of living in 2024, as consumer purchasing power remained under pressure in Romania. Even though inflation began to fall, average prices continued to rise in 2024, except for vegetable and seed oil where prices declined. Consumption of cooking ingredients and meals has declined due to the price rises, while current value sales maintained a steady pace of growth. To protect more vulnerable people, the Romanian Government conti...

Euromonitor International's Cooking Ingredients and Meals in Romania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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