

## **Cooking Ingredients and Meals in Kuwait**

Market Direction | 2024-10-28 | 42 pages | Euromonitor

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### **Report description:**

In 2024 cooking ingredients and meals sales witnessed positive growth as, despite economic challenges, including global inflation and restrictions on expat entries, modern retail channels continued expanding. Growing concern over high obesity rates is stimulating some consumers into adopting healthier eating habits, including eating less overall. However, healthier cooking ingredients and meals tend to have higher prices, meaning such products are only popular among more affluent consumers.

Euromonitor International's Cooking Ingredients and Meals in Kuwait report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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