

Cooking Ingredients and Meals in Estonia

Market Direction | 2024-10-28 | 42 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €2150.00
- Multiple User License (1 Site) €4300.00
- Multiple User License (Global) €6450.00

Report description:

With the economy still spluttering, cooking meals and ingredients in Estonia is expected to register moderate current value growth, but limited volume growth in 2024. On a positive note, inflation has eased significantly. However, with consumer confidence still at a low level, players support volume sales by offering frequent promotions and discounts.

Euromonitor International's Cooking Ingredients and Meals in Estonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Cooking Ingredients and Meals in Estonia
Euromonitor International
October 2024

List Of Contents And Tables

COOKING INGREDIENTS AND MEALS IN ESTONIA

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024

Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2019-2024

Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024

Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024

Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024

Table 7 Penetration of Private Label by Category: % Value 2019-2024

Table 8 Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024

Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029

Table 10 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029

Table 11 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

EDIBLE OILS IN ESTONIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Fall in volume sales

Scanola maintains its lead

Price key driver of value sales

PROSPECTS AND OPPORTUNITIES

Continuing volume decline over forecast period

Private label gains further value share

Higher levels of segmentation over forecast period

CATEGORY DATA

Table 13 Sales of Edible Oils by Category: Volume 2019-2024

Table 14 Sales of Edible Oils by Category: Value 2019-2024

Table 15 Sales of Edible Oils by Category: % Volume Growth 2019-2024

Table 16 Sales of Edible Oils by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Edible Oils: % Value 2020-2024

Table 18 LBN Brand Shares of Edible Oils: % Value 2021-2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Distribution of Edible Oils by Format: % Value 2019-2024

Table 20 Forecast Sales of Edible Oils by Category: Volume 2024-2029

Table 21 Forecast Sales of Edible Oils by Category: Value 2024-2029

Table 22 □Forecast Sales of Edible Oils by Category: % Volume Growth 2024-2029

Table 23 □Forecast Sales of Edible Oils by Category: % Value Growth 2024-2029

MEALS AND SOUPS IN ESTONIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Moderate performance in 2024, with volume sales only increasing slightly

Soup registers a recovery

Saarioinen and Salvest maintain their lead in 2024

PROSPECTS AND OPPORTUNITIES

Volume sales unchanged over forecast period

Hectic lifestyles support long term growth of ready meals

Increasing scrutiny of ingredients

CATEGORY DATA

Table 24 Sales of Meals and Soups by Category: Volume 2019-2024

Table 25 Sales of Meals and Soups by Category: Value 2019-2024

Table 26 Sales of Meals and Soups by Category: % Volume Growth 2019-2024

Table 27 Sales of Meals and Soups by Category: % Value Growth 2019-2024

Table 28 NBO Company Shares of Meals and Soups: % Value 2020-2024

Table 29 LBN Brand Shares of Meals and Soups: % Value 2021-2024

Table 30 Distribution of Meals and Soups by Format: % Value 2019-2024

Table 31 Forecast Sales of Meals and Soups by Category: Volume 2024-2029

Table 32 Forecast Sales of Meals and Soups by Category: Value 2024-2029

Table 33 □Forecast Sales of Meals and Soups by Category: % Volume Growth 2024-2029

Table 34 □Forecast Sales of Meals and Soups by Category: % Value Growth 2024-2029

SAUCES, DIPS AND CONDIMENTS IN ESTONIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Overall volume sales unchanged in 2024

Soy sauce registers highest volume growth

Poltsamaa Felix continues to lead

PROSPECTS AND OPPORTUNITIES

Rising popularity of Asian cuisine to benefit soy and fish sauces

Weak performance for mayonnaise

Clean ingredients increasingly important

CATEGORY DATA

Table 35 Sales of Sauces, Dips and Condiments by Category: Volume 2019-2024

Table 36 Sales of Sauces, Dips and Condiments by Category: Value 2019-2024

Table 37 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2019-2024

Table 38 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2019-2024

Table 39 Sales of Liquid Recipe Sauces by Type: % Value 2019-2024

Table 40 NBO Company Shares of Sauces, Dips and Condiments: % Value 2020-2024

Table 41 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2021-2024

Table 42 Distribution of Sauces, Dips and Condiments by Format: % Value 2019-2024

Table 43 Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2024-2029

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 44 □Forecast Sales of Sauces, Dips and Condiments by Category: Value 2024-2029

Table 45 □Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2024-2029

Table 46 □Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2024-2029

SWEET SPREADS IN ESTONIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Stable performance in 2024

Peanut butter popular with sports enthusiasts

Salvest maintains its clear lead in 2024, but gains for private label

PROSPECTS AND OPPORTUNITIES

Honey continues to lead

Volume decline for chocolate spreads

Higher prices of healthier options continue to be an obstacle

CATEGORY DATA

Table 47 Sales of Sweet Spreads by Category: Volume 2019-2024

Table 48 Sales of Sweet Spreads by Category: Value 2019-2024

Table 49 Sales of Sweet Spreads by Category: % Volume Growth 2019-2024

Table 50 Sales of Sweet Spreads by Category: % Value Growth 2019-2024

Table 51 NBO Company Shares of Sweet Spreads: % Value 2020-2024

Table 52 LBN Brand Shares of Sweet Spreads: % Value 2021-2024

Table 53 Distribution of Sweet Spreads by Format: % Value 2019-2024

Table 54 Forecast Sales of Sweet Spreads by Category: Volume 2024-2029

Table 55 Forecast Sales of Sweet Spreads by Category: Value 2024-2029

Table 56 □Forecast Sales of Sweet Spreads by Category: % Volume Growth 2024-2029

Table 57 □Forecast Sales of Sweet Spreads by Category: % Value Growth 2024-2029

Cooking Ingredients and Meals in Estonia

Market Direction | 2024-10-28 | 42 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|--------------------------------|----------|
| | Single User Licence | €2150.00 |
| | Multiple User License (1 Site) | €4300.00 |
| | Multiple User License (Global) | €6450.00 |
| | | VAT |
| | | Total |

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | | |
|---------------|----------------------|-------------------------------|---|
| Email* | <input type="text"/> | Phone* | <input type="text"/> |
| First Name* | <input type="text"/> | Last Name* | <input type="text"/> |
| Job title* | <input type="text"/> | | |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address* | <input type="text"/> | City* | <input type="text"/> |
| Zip Code* | <input type="text"/> | Country* | <input type="text"/> |
| | | Date | <input type="text" value="2025-05-08"/> |
| | | Signature | <input type="text"/> |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com