

Cooking Ingredients and Meals in Denmark

Market Direction | 2024-10-29 | 47 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €2150.00
- Multiple User License (1 Site) €4300.00
- Multiple User License (Global) €6450.00

Report description:

Cooking ingredients and meals has seen growth in current value and retail volume terms in 2024. While in 2023 inflation remained high, in 2024 it started to stabilise, which resulted in slower price growth and provided a boost to volume sales. Despite this, there have been some categories like edible oils that have continued to see price fluctuations due to a shortage of raw materials, transportation difficulties, dry weather and other external factors. These factors had a particularly significa...

Euromonitor International's Cooking Ingredients and Meals in Denmark report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Table of Contents:

Cooking Ingredients and Meals in Denmark

Euromonitor International

October 2024

List Of Contents And Tables

COOKING INGREDIENTS AND MEALS IN DENMARK

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024

Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2019-2024

Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024

Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024

Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024

Table 7 Penetration of Private Label by Category: % Value 2019-2024

Table 8 Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024

Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029

Table 10 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029

Table 11 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029

Table 12 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

EDIBLE OILS IN DENMARK

KEY DATA FINDINGS

2024 DEVELOPMENTS

Olive oil prices soar as producers face a series of challenges

Healthy, local and affordable: Rapeseed oil a big winner in 2024

Blended oils benefit from affordable positioning

PROSPECTS AND OPPORTUNITIES

New flavours add value to edible oils

Consumers replacing pouring with spraying

Private label full of potential heading into the forecast period

CATEGORY DATA

Table 13 Sales of Edible Oils by Category: Volume 2019-2024

Table 14 Sales of Edible Oils by Category: Value 2019-2024

Table 15 Sales of Edible Oils by Category: % Volume Growth 2019-2024

Table 16 Sales of Edible Oils by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Edible Oils: % Value 2020-2024

Table 18 LBN Brand Shares of Edible Oils: % Value 2021-2024

Table 19 Distribution of Edible Oils by Format: % Value 2019-2024

Table 20 Forecast Sales of Edible Oils by Category: Volume 2024-2029

Table 21 Forecast Sales of Edible Oils by Category: Value 2024-2029

Table 22 □Forecast Sales of Edible Oils by Category: % Volume Growth 2024-2029

Table 23 □Forecast Sales of Edible Oils by Category: % Value Growth 2024-2029

MEALS AND SOUPS IN DENMARK

KEY DATA FINDINGS

2024 DEVELOPMENTS

Frozen ready meals thriving thanks to convenience and growing variety of options

Retailers look to fend off competition from takeaway with new private label lines

Meal kits provide a convenient solution for preparing home cooked meals

PROSPECTS AND OPPORTUNITIES

Organic options could find favour as the economy improves

Soup is expected to benefit from investment in new options including premium and more sustainable products

Players could focus on promoting the taste of their products to win over consumers

CATEGORY DATA

Table 24 Sales of Meals and Soups by Category: Volume 2019-2024

Table 25 Sales of Meals and Soups by Category: Value 2019-2024

Table 26 Sales of Meals and Soups by Category: % Volume Growth 2019-2024

Table 27 Sales of Meals and Soups by Category: % Value Growth 2019-2024

Table 28 Sales of Chilled Ready Meals by Ethnicity: % Value 2019-2024

Table 29 Sales of Frozen Ready Meals by Ethnicity: % Value 2019-2024

Table 30 Sales of Soup by Leading Flavours: Rankings 2019-2024

Table 31 NBO Company Shares of Meals and Soups: % Value 2020-2024

Table 32 LBN Brand Shares of Meals and Soups: % Value 2021-2024

Table 33 □Distribution of Meals and Soups by Format: % Value 2019-2024

Table 34 □Forecast Sales of Meals and Soups by Category: Volume 2024-2029

Table 35 □Forecast Sales of Meals and Soups by Category: Value 2024-2029

Table 36 □Forecast Sales of Meals and Soups by Category: % Volume Growth 2024-2029

Table 37 □Forecast Sales of Meals and Soups by Category: % Value Growth 2024-2029

SAUCES, DIPS AND CONDIMENTS IN DENMARK

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sauces, dips and condiments becoming more sophisticated

Players reformulate their products to appeal to more health conscious shoppers

Private label players diversifying their offer to increase their appeal

PROSPECTS AND OPPORTUNITIES

Local players expected to come out on top

Danes becoming more adventurous with an increasing appetite for hot sauces

Consumers could turn to larger pack sizes to save money

CATEGORY DATA

Table 38 Sales of Sauces, Dips and Condiments by Category: Volume 2019-2024

Table 39 Sales of Sauces, Dips and Condiments by Category: Value 2019-2024

Table 40 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2019-2024

Table 41 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2019-2024

Table 42 Sales of Liquid Recipe Sauces by Type: % Value 2019-2024

Table 43 Sales of Other Sauces and Condiments by Type: Rankings 2019-2024

Table 44 NBO Company Shares of Sauces, Dips and Condiments: % Value 2020-2024

Table 45 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2021-2024

Table 46 Distribution of Sauces, Dips and Condiments by Format: % Value 2019-2024

Table 47 \square Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2024-2029

Table 48 \square Forecast Sales of Sauces, Dips and Condiments by Category: Value 2024-2029

Table 49 \square Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2024-2029

Table 50 \square Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2024-2029

SWEET SPREADS IN DENMARK

KEY DATA FINDINGS

2024 DEVELOPMENTS

Honey sales come unstuck as prices rise

Danes remain attached to jams despite health concerns

New flavours add value to jams and preserves

PROSPECTS AND OPPORTUNITIES

Premiumisation expected to be seen in jams and preserves

Private label expected to see further gains as retailers broaden their offer to include added-value options

Players set to focus on sustainability

CATEGORY DATA

Table 51 Sales of Sweet Spreads by Category: Volume 2019-2024

Table 52 Sales of Sweet Spreads by Category: Value 2019-2024

Table 53 Sales of Sweet Spreads by Category: % Volume Growth 2019-2024

Table 54 Sales of Sweet Spreads by Category: % Value Growth 2019-2024

Table 55 Sales of Jams and Preserves by Leading Flavours: Rankings 2019-2024

Table 56 NBO Company Shares of Sweet Spreads: % Value 2020-2024

Table 57 LBN Brand Shares of Sweet Spreads: % Value 2021-2024

Table 58 Distribution of Sweet Spreads by Format: % Value 2019-2024

Table 59 Forecast Sales of Sweet Spreads by Category: Volume 2024-2029

Table 60 \square Forecast Sales of Sweet Spreads by Category: Value 2024-2029

Table 61 \square Forecast Sales of Sweet Spreads by Category: % Volume Growth 2024-2029

Table 62 \square Forecast Sales of Sweet Spreads by Category: % Value Growth 2024-2029

Cooking Ingredients and Meals in Denmark

Market Direction | 2024-10-29 | 47 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€2150.00
	Multiple User License (1 Site)	€4300.00
	Multiple User License (Global)	€6450.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-12
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com