

Baked Goods in Ukraine

Market Direction | 2024-10-31 | 23 pages | Euromonitor

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Report description:

The government has been providing support to some local businesses during wartime, which has helped with the recovery of manufacturing in Ukraine. For instance, the Chatna Mount brand which produces frozen baked goods in a factory near Kyiv announced a return to before-war volumes of manufacturing in June 2024. The factory was fully destroyed in 2022 and the amount of damage was evaluated at EUR5 million. The government has introduced the eRobota project whereby qualifying applicants can ask for...

Euromonitor International's Baked Goods in Ukraine report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
October 2024

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