

## **Baked Goods in Chile**

Market Direction | 2024-10-31 | 21 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

### **Report description:**

The baked goods market in Chile plays a crucial role in the country's culinary landscape, with unpackaged leavened bread being a staple in many households. However, this essential food item has experienced significant price increases in recent years, driven a combination of rising production costs and economic factors. For instance, the price of a kilo of marraqueta, the most consumed bread in Chile, has surged by over 50% in the past five years.

Euromonitor International's Baked Goods in Chile report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baked Goods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Table of Contents:**

Baked Goods in Chile  
Euromonitor International  
October 2024

List Of Contents And Tables

BAKED GOODS IN CHILE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Local political and economic factors affect bread prices  
Shift towards premium products by bakeries and pastry shops  
Bimbo expands its production capacity and invests in healthier choices

PROSPECTS AND OPPORTUNITIES

Chileans will continue to favour artisanal bread due to higher quality and greater affordability  
Rising demand for unique baked goods experiences  
Baked goods market will undergo further modernisation, with Grupo Bimbo leading the way

CATEGORY DATA

- Table 1 Sales of Baked Goods by Category: Volume 2019-2024
- Table 2 Sales of Baked Goods by Category: Value 2019-2024
- Table 3 Sales of Baked Goods by Category: % Volume Growth 2019-2024
- Table 4 Sales of Baked Goods by Category: % Value Growth 2019-2024
- Table 5 Sales of Pastries by Type: % Value 2019-2024
- Table 6 NBO Company Shares of Baked Goods: % Value 2020-2024
- Table 7 LBN Brand Shares of Baked Goods: % Value 2021-2024
- Table 8 Distribution of Baked Goods by Format: % Value 2019-2024
- Table 9 Forecast Sales of Baked Goods by Category: Volume 2024-2029
- Table 10 □Forecast Sales of Baked Goods by Category: Value 2024-2029
- Table 11 □Forecast Sales of Baked Goods by Category: % Volume Growth 2024-2029
- Table 12 □Forecast Sales of Baked Goods by Category: % Value Growth 2024-2029

STAPLE FOODS IN CHILE

EXECUTIVE SUMMARY

Staple foods in 2024: The big picture  
Key trends in 2024  
Competitive landscape  
Channel developments  
What next for staple foods?

MARKET DATA

- Table 13 Sales of Staple Foods by Category: Volume 2019-2024
- Table 14 Sales of Staple Foods by Category: Value 2019-2024
- Table 15 Sales of Staple Foods by Category: % Volume Growth 2019-2024
- Table 16 Sales of Staple Foods by Category: % Value Growth 2019-2024
- Table 17 NBO Company Shares of Staple Foods: % Value 2020-2024
- Table 18 LBN Brand Shares of Staple Foods: % Value 2021-2024
- Table 19 Penetration of Private Label by Category: % Value 2019-2024
- Table 20 Distribution of Staple Foods by Format: % Value 2019-2024
- Table 21 Forecast Sales of Staple Foods by Category: Volume 2024-2029

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com  
www.scotts-international.com

Table 22 □Forecast Sales of Staple Foods by Category: Value 2024-2029

Table 23 □Forecast Sales of Staple Foods by Category: % Volume Growth 2024-2029

Table 24 □Forecast Sales of Staple Foods by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

## Baked Goods in Chile

Market Direction | 2024-10-31 | 21 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-07"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com